

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

1928 FALL PRICE LIST

J. E. JACKSON

Piedmont Greenhouses

Gainesville, Ga.

Monthly, or Ever-Blooming, Southern-Grown,
2-Year-Old Roses From 4-Inch Pots For Fall and Winter Planting
After Many Years Experience We Find the Pot-Grown Rose More Satisfactory
For Transplanting Than the Field-Grown

THIS PRICE-LIST CANCELS FORMER PRICES

CREAM OF NEW ROSES

Strong 2-year-old plants, 50c each; \$5.00 per doz.; (Except where noted.)

Alexander Hill Gray—Deep lemon-yellow intensifying as the blooms develop; perfectly formed flower with high-pointed center.

Columbia (H. T.)—A new American rose, by the veteran Rosarian, E. G. Hill. Vigorous grower of a true pink shade, deepening as it opens to a glowing pink.

Crusader—The growth is heavy and flower stem strong. Blooms are big and double, rich velvety crimson. A free flowering red Rose that is a wonder.

Double White Killarney—Pure white sport from White Killarney; has much larger bud. 75c.

Duchess of Albany—Sport from La France, retaining all characteristics of the type, with the bloom three or four shades darker.

Edward Mawley—Big, deep-petaled flowers of strong fragrance. Fine dark crimson.

Etoile de France—Gold Medal Rose of France. Flowers very large and borne on good, long, stiff stems; a lovely shade of clear crimson velvet; very fragrant.

Francis Scott Key (H. T.)—Flowers from large to very large, with sixty or more petals opening to high center. Magnificent deep red rose. Whenever it has been staged it has swept all competitors from the board and secured every prize it was entered for. Grand for the garden.

Frau Karl Druschki—(White American Beauty or Snow Queen.) An everywhere hardy, vigorous grower; splendid long buds, magnificent snow white blooms with large saucer-shaped petals. 75c.

Frank W. Dunlop—Won silver medal for the best new pink Rose and gold medal sweepstakes for the best seedling, at the International Flower Show in New York. Claimed to be better than Mrs. Charles Russell. 75c.

General Superior Arnold Janssen—Deep, glowing rose of brightest carmine color. Flowers large size, full and fragrant.

Hills America—Color a glowing, deep rose-pink. Buds long and pointed, opening to a high pointed center and very full flower. One of the best of the new roses.

Helen Gould—One of the strongest growing and freest blooming Hybrid Teas; rich, glowing crimson. Buds long and pointed, forming full double blooms.

Hadley—Deep velvety crimson, retaining its brilliancy at all seasons. The variety is double and buds well formed. In fragrance excelled only by the American Beauty.

Hoosier Beauty—Glowing crimson-scarlet with velvety crimson shadings. The bud is long, opening into magnificent bloom, dazzling in its velvety brilliance.

Jonkheer J. L. Mock—Strongest growing Hybrid Tea. Flowers of enormous size, magnificently formed, deep and double, exquisitely fragrant; color bright rich pink, faced carmine.

Kaiserin Augusta Victoria—A vigorous grower, buds pointed, flowers extra large, and very double. Color creamy white.

Killarney—Splendid rose, beautiful pointed buds and extra large flowers; bright coral pink, fragrant and beautiful.

Lady Hillingdon—Long, slender, pointed bud of deep apricot-yellow; very free flowering and a good grower; striking decorative rose. Awarded gold medal.

Lady Roberts—A rich golden, yellow rose.

Mad. Butterfly—Ophelia-like in appearance, but far deeper and richer in color. Very attractive.

Mad. Caroline Testout—Charming variety of LaFrance type; flowers large and double; bright satiny pink with rose center, strong grower; free flowering and fragrant.

Madame Jenny Guillemot—Deep saffron-yellow, opening canary with dark golden shadings; buds long and pointed, petals and blooms immense, beautiful upright grower and free bloomer.

Mrs. Aaron Ward—Coppery-orange in open bud, golden-orange when partly developed, pinkish-fawn of lovely shade when fully open, when it looks like a fluffy-silk rosette. Color effect of the whole flower is Indian yellow.

Mrs. Chas. Russell—Pink American Beauty, enormous in size, which lines into beautiful shape in flower, stem and foliage. 75c each.

Ophelia—Salmon-flesh, shaded rose; large, and of perfect shape; excellent habit, flowers standing up well on long, stiff stems, produced in great profusion.

Premier—Already too well known to need description. A magnificent novelty in the class with Russell. Deep rose; fragrant; thornless; free bloomer.

Radiance—Splendid and popular rose; deep pink in color. Produces heavy canes and wonderfully fine blooms.

Red Radiance—A glowing crimson sport of Radiance with all the magnificent qualities of the parent, enormous globular flowers on heavy canes, dazzling, crimson-scarlet.

Rhea Reid—Long buds, free-blooming and exquisitely fragrant, rich, dark velvety red.

Red Letter Day—Exceedingly beautiful rose of infinite grace and charm. Its velvety, brilliant, scarlet crimson buds and fully opened cactus-like flowers never fade, as reflex of petals is satiny crimson-scarlet.

Rev. F. Page Roberts—A rose of remarkable beauty in form and color. Copper-red buds of great length, opening to golden yellow blooms stained outside with red, fully double and very large; fragrant. Strong branching plant with healthy foliage. \$1.00.

Rose Marie—One of the very finest Roses grown, remarkably free-flowering, producing large, long, ideal buds, which develop into full flowers of beautiful form, of a most pleasing clear rose-pink.

Sunburst—A magnificent giant yellow rose, well adapted for outdoor growing. Buds long and pointed, borne singly on long, stout stems, superb orange copper, with deep orange center.

William R. Smith—Creamy white with shadings of pink. Beautiful in form and color; long stiff stems; vigorous growth; superb bedder.

White Killarney—An offspring of the famous pink Killarney, identical with it except that the flowers are pure white.

SELECT, NEW, RARE AND SCARCE ROSES

Strong, 2-year-old plants, 35c each; \$4.00 per dozen

Augustine Guinoisseau (White La France)—Sport from La France, identical in habit, form and vigor, but in color a delicate blush.

Bessie Brown—A rose of transcendent beauty, large and full, color pure white, sometimes faintly flushed pink; petals enormous, shell shape.

Blumenschmidt—Pure, citron-yellow, outer petals edged tender rose. Sport from Mad. Francisca Kruger.

Bride—White with delicate flush on outer petals; very beautiful in bud or open flowers; blooms profusely.

Bridesmaid—A fine, clear, dark pink.

Burbank—Free-flowering everbearing rose, by Burbank, known the world over as the "Wizard of Horticulture." Color deep pink.

Catherine Mermet—Bright flesh color, full and finely formed.

Cornelia Cook—A beautiful rose in great demand for its magnificent buds, which are large, perfect and pure white.

Duchess de Brabant—Soft, rosy pink; good bloomer. A general favorite.

Etoile de Lyon—Beautiful chrome yellow, deepening at center to pure golden yellow.

F. R. Patzer—Beautiful and distinct rose of free-flowering character, color creamy-buff, back of petals delicate warm pink. Valuable for garden culture.

General de Tartas—A first-class rose for bedding, brilliant carmine, large size.

Golden Gate—Flowers large, double and full. Rich, creamy white, tinged with yellow; petals large and frequently bordered with clear rose.

Gruss An Teplitz—As a bedding rose this is one of the finest. Color scarlet, shaded to velvety crimson.

Helen Good—A sport from the world-famous Maman Cochet. Delicate pink, each petal edged deeper.

Helen Cambier—Flowers large and full, varying from rosy-flesh and salmon to copper, an extra fine showy variety.

Ivory or White Golden Gate—Pure white.

Isabella Sprunt—Regular canary yellow, beautiful buds.

Jules Finger—Extra large, finely formed flowers; full and fragrant. Rosy scarlet beautifully shaded with crimson.

La France—Oldest and best of the Hybrid Teas; deliciously fragrant; very large.

Louis Philippe—Rich, dark, velvety-crimson; profuse bloomer.

Lucullus (The Black Rose)—Rich crimson; fragrant, a constant and profuse bloomer.

Madison—A greatly improved Bride. Best feature of Madison is foliage does not mildew. After being well established, Madison will cut as many flowers as Killarney.

Mad. Camille—Delicate rosy-flesh, changing to salmon-rose; immense double buds.

Mad. Francisca Kruger—Deep yellow, sometimes rich and glowing, other times dark, with shadings of copper and rose; large and double.

Mad. Lambard—Extra full flowers; double; beautiful rose color; tinged salmon and buff; buds and reverse of petals crimson.

Malmaison—Rich, creamy flesh, changing to lovely fawn with rose center; very large; perfectly double.

Maman Cochet—One of the best. Strong, vigorous growth; flowers large, of perfect form and produced on long stiff stems. Deep rose pink inner side of petals being silvery rose.

Marie Guillott—A standard variety of Tea Roses; splendid for any use, especially desirable for summer rose beds; pure white.

Marie Van Houtte—A lovely rose; color white tinged yellow; delicately shaded pale rose on outer petals; full and double, sweet tea scent.

Meteor—A rich, velvety-crimson, bright and striking; constant bloomer.

Mlle. Cecile Brunner (Poly.)—Also called "Sweet-heart Rose" and "Mignon." Small, exquisitely formed buds and flowers of light pink with yellow base, graceful clusters.

Mrs. B. R. Cant—Splendid garden rose; solid even color; bright, rosy pink, large size, perfectly double and full; heavy bloomer; particularly fine in the Fall, clean, handsome grower.

Queen Scarlet—A constant and profuse bloomer; color rich velvety-scarlet.

Safrano—Bright apricot yellow, tinged with rose; valued for its beautiful buds.

Souvenir De Pierre Notting—A seedling of M. Niel and Maman Cochet, with beautiful closely set foliage. Bloom is very large, perfectly full, of elegant form, and has a beautiful long bud; the colors make a very gorgeous effect; orange-yellow, bordered in carmine-rose.

White Maman Cochet—Identical with Maman Cochet, except the color is white; very desirable. Best white rose grown.

Wellesley—Bright, clear, salmon, rose, reverse of petal silvery rose.

CLIMBING ROSES

Strong, 2-year-old, 50c each; \$5.00 per dozen.

American Pillar—Flowers are three to four inches across, a lovely shade of apple-blossom pink, with clear white eye and cluster of yellow stamens.

Amoena—Pink flowering Cherokee. The color is a glowing pink with a golden yellow center. Resembles huge apple blossoms.

Climbing American Beauty—Seedling from American Beauty with Wichuraiana and Tea Blood in its veins. Same color, size and fragrance as American Beauty, with addition of the climbing habit.

Climbing Kaiserin, or Mrs. Robert Peary—A most remarkable rose, an offspring of that grand variety Kaiserin Augusta Victoria.

Climbing Killarney—Strong growth, with beautiful deep bronze green foliage, bearing long, pointed buds and flowers on heavy shoots and canes. An exquisite shade of deep brilliant pink.

Climbing Mad. C. Testout—An exact counterpart of Testout, in a vigorous climber.

Climbing Maman Cochet—No rose we grow is as popular as Maman Cochet. Here we have an exact counterpart of that variety, except it is a vigorous climber.

Climbing Meteor—A rich, velvety-crimson, very bright and striking; continuous and profuse bloomer; very sweet.

Climbing White Maman Cochet—If there is one rose standing out in the affections of people more than another it is White Maman Cochet. Here we have a climbing form that has become as popular a climber as its parent has as a bush rose.

Double White Cherokee—The famous Cherokee rose so well known in the South. Thornless, evergreen. Very full, double flowers.

Dr. W. Van Fleet—Flowers open to four inches and over in diameter. A delicate shade of flesh-pink deepening to rosy-flesh in center. Flowers are full and double, of delicate perfume; buds pointed.

Emily Gray (H. W.)—A yellow climbing Rose with glossy holly-like foliage. The buds are long and flowers of golden yellow are large and semi-double, produced singly and in clusters.

Gardenia—(The hardy Marechal Neil.) This rose has proven itself hardy in Virginia and Tennessee. Deep golden-yellow.

Iiawatha—Brilliant, ruby-carmine, with clear white eye and a mass of golden stamens; flowers are about one and a half inches across, produced in long pendulous sprays. Strong, vigorous growth with bright green, glossy foliage, retained all winter.

Lamarque—Pure white, with lemon-colored center, a good grower.

Madam Jules Graveraux—Splendid rose of highest value, long-pointed buds, extra large, double flower, of excellent substance. A pretty shade of chamois yellow, with rose-peach center.

Marechal Neil—The grandest rose of any kind or color. The immense size and dark yellow-golden color of Marechal Neil flowers are familiar to all. 25c, 35c up to \$1.00 each.

Mary Washington—Flower pure white, produced in large clusters from early Spring to frost. Strong grower; quite hardy.

Paul's Scarlet Climber—Brilliant, vivid scarlet. Flowers medium size, semi-double, produced in clusters of three to twenty flowers each on much branched canes, plants being covered with flowers from top to bottom. Strong climbing habit and perfectly hardy.

Reine Marie Henriette—Clear cherry red. A strong, vigorous grower and free bloomer.

Silver Moon—Flowers four and one-half inches and over in diameter. Pure white petals of great substance, beautifully cupped, forming a clematis-like flower.

Solfaterre—Sulphur-yellow; large, full, and handsome.

Tausendschoen, or Thousand Beauties—A climbing rose. Flowers upon first opening are most delicate shade of pink ever seen in a rose, might be described as white, delicately flushed pink, changing to rosy-carmine.

HYBRID PERPETUAL ROSES

2-year old plants, 50c each; \$5.00 per doz.

General Jacqueminot—Crimson-scarlet; large full; very fragrant; excellent.

Paul Neyron—Flowers immense; probably the largest rose grown, and one of the finest; color deep pink; very double and full; finely scented with no suspicion of coarseness.

GERANIUMS

A fine assortment of colors. Strong 2½ in. pot plants well rooted. 15c each; \$1.25 per doz. Our selection not labeled, 15 for \$1.00.

PANSIES

Giant Mixed—Plant in the Fall for Spring and Summer blooming, perfectly hardy. Plants, 50c per dozen. \$3.50 per 100.

PEONIES

Strong, healthy, quick-blooming peonies.

Felix Crousse—Most reliable red peony for the South. Vigorous grower. Late. Fine form.

Edulis Superba—One of the best early pinks. Crown type.

Festiva Maxima—Very large, pure white, flecked crimson. Early. Rose type.

Queen Victoria—Mid-season white. Ignores abuse. Very old and reliable variety. Bomb type. All four varieties above are very fragrant and free blooming. 75c each. \$8.50 dozen.

Unnamed Peonies—In separate colors, pink, white and red. 35c each. \$3.50 dozen.

BULBS

We offer ONLY imported bulbs of highest quality and largest size possible to obtain, grown in those districts of Holland and France that insure perfect development; especially low priced for the quality and guaranteed to bloom. NOT TO BE COMPARED WITH CHEAPER GRADES.

EXHIBITION HYACINTHS

First Size Named. Extra Select

Price 25c each; \$2.50 doz.; \$18.00 per 100.

Gertrude, deep rose. L'Innocence, white.

Grand Maitre, blue. Moreno, light pink.

Lady Darby, delicate pink.

Choice Dutch Hyacinths

Single and double Varieties in the following colors:

Dark Red	15c.....	\$1.50.....	\$12.00
Pink	15c.....	\$1.50.....	\$12.00
Pure White	15c.....	\$1.50.....	\$12.00
Dark Blue	15c.....	\$1.50.....	\$12.00
Light Blue	15c.....	\$1.50.....	\$12.00
Yellow	15c.....	\$1.50.....	\$12.00

Early White French Roman Hyacinths

Splendid for forcing in pots or boxes; for Christmas and later. 15c each; \$1.65 per doz.

TULIPS

Single, Early, Unnamed Tulips

Kaiserkroon—Brilliant red, with gold border. 12c each; \$1.00 per doz.; \$7.00 per 100.

Pink Beauty—Rich pink, extra large. 12c each; \$1.25 per doz.; \$10.00 per 100.

Rose Grisdelin—Delicate rose, flushed white, 7c each; 65c doz.; \$5.00 per 100.

Yellow Prince—Large golden yellow; showy. 8c each; 85c doz.; \$6.00 per 100.

Single, Early, Unnamed Tulips

Mixed, fine varieties, all colors, 6c each; 50c doz.; \$3.50 per 100.

Double, Unnamed Tulips

Mixed, fine varieties, all colors, 6c each; 60c doz.; \$4.00 per 100.

GIANT DARWIN TULIPS

Mixed, fine varieties, all colors, 6c each; 50c per doz.; \$3.50 per 100.

PARROT TULIPS

Mixed. Attractive markings and shadings, with feathered petals. 6c each, 55c per dozen.

NARCISSUS

Paper White Grandiflora—(American Bulbs.) Large flowering. Easy grown and most popular of all bulbs. Plant bowls every two weeks for blooms from December to Easter in the house. Price 3 for 25c; \$1.00 doz.; \$7.00 per 100.

Grand Soleil D'Or—"Yellow Paper White." A rich, charming yellow with bright orange cup, delightfully fragrant. Adapted to growing in pots and boxes for early winter blooms in the house. Price 25c each; 3 for 70; \$2.25 dozen.

Poeticus Ornatus—Most perfect form of Poet's Narcissus, more symmetrical than the old Poeticus and blooms almost a month earlier. Flowers large, pure white, cup margined with scarlet and fragrant as the type. 10c each; 90c per dozen.

Emperor—One of the largest and finest daffodils, pure yellow trumpet of immense size, wide, overlapping rich primrose perianth; for growing in pots is unequalled. Much in demand for cutting. Extra large bulbs; 15c each; \$1.25 per dozen.

Empress—Of strong, robust growth, with fine, large flowers; the perianth snow white, trumpet rich yellow; one of the best bi-colors and of rare beauty for cutting. Extra large bulbs; double nose. 15c each; \$1.25 per dozen.

CROCUS

One of the earliest spring flowers; effective for borders, beds and planting in clumps.

Mixed Crocus. Price 30c per doz.; \$1.75 per 100.

CALLA LILY

White Calla, or Lily of the Nile. Extra large bulbs. 40c each.

EASTER LILY

Easter Lilies, 50c each.

HARDY LILY

Speciosum Rubrum. A popular variety. Pink and white, heavily spotted with crimson, fragrant. 35c each, \$3.50 per doz.

FREESIAS

Purity—Pure white; mammoth bulbs; 5c each; 50c per doz.; \$3.00 per 100.

OXALIS

GRAND DUCHESS—Pink.

GRAND DUCHESS—Yellow.

5c each; 4 for 15c; 35c per dozen.

OUR SPRING CATALOGUE

WILL BE OUT IN
JANUARY—1929
FREE UPON REQUEST

J. E. JACKSON
PIEDMONT GREENHOUSES
Gainesville, Ga.
LARGEST ROSE GROWER
IN THE SOUTH

Sec. 435½, P. L. & R.

U. S. POSTAGE
1½c PAID
GAINESVILLE, GA.
PERMIT NO. 1

Fall Price List
SOUTHERN GROWN ROSES
BULBS, PANSIES, PEONIES
GERANIUMS

Horticulture Bureau of Plant Industry
U.S. Dept. of Agriculture,
Washington, D.C.

Return Postage Guaranteed